King's Flair International (Holdings) Limited
科勁國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6822)

PROFIT WARNING
REDUCTION IN LOSS

This announcement is made by King's Flair International (Holdings) Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the Shareholders and potential investors of the Company that, based on the information currently available and the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2026 (the "**Reporting Period**") by the Board, the Group expects to record a loss attributable to the owners of the Company of approximately HK$12.4 million for the Reporting Period as compared to a loss attributable to the owners of the Company of approximately HK$40.9 million for the corresponding period in the previous year (the "**Previous Period**").

The expected reduction in loss was mainly a combined effect of:

(i) a decrease in revenue to approximately HK$228.9 million for the Reporting Period from approximately HK$249.8 million for the Previous Period mainly as a result of continued uncertainties in market sentiments and the US tariffs and extended policies;

(ii) a turnaround in other income and gains, net from a loss of approximately HK$6.8 million for the Previous Period to a gain of approximately HK$8.5 million, which was largely driven by a fair value gain on investment properties of approximately HK$6.1 million for the Reporting Period as compared to a fair value loss of HK$16.9 million for the Previous Period;

(iii) an increase in gross profit to HK$59.3 million for the Reporting Period from HK$51.5 million for the Previous Period as a result of an improvement in gross profit margin to approximately 25.9% for the Reporting Period from approximately 20.5% for the Previous Period as a result of the efforts in tighter control in production costs during the Reporting Period; and

(iv) a decrease in administrative expenses due to the effective cost control in administration and operations.

The Company is still in the process of finalising the Group's interim results for the six months ended 30 June 2026 (the "**Interim Results**") and the information contained in this announcement is only a preliminary assessment on the management accounts of the Group which has not been reviewed by the audit committee or the auditors of the Company. Shareholders and potential investors of the Company are advised to refer to the Interim Results which is expected to be released on or around 27 August 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
King's Flair International (Holdings) Limited
Dr. Wong Siu Wah
Chairman and Executive Director

Hong Kong, 14 August 2026

As at the date of this announcement, the Board comprised two executive directors, namely, Dr. Wong Siu Wah (Chairman and Chief Executive Officer) and Ms. Wong Fook Chi; and four independent non-executive directors, namely, Professor Lau Kin Tak, Mr. Anthony Graeme Michaels, Ms. Leung Wai Ling, Wylie and Professor Shyy Wei.